

# SCORE<sup>®</sup> NEWS

COUNSELORS TO AMERICA'S SMALL BUSINESS  
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## ***Learn How to Create a National Brand*** ***Introducing a Breakfast Meeting for Women Business Owners*** *The fourth in a Series*

Santa Ana – Attend the ***Women's Breakfast for Champions*** being held on Friday, August 11, 2006 from 7:00 a.m. to 9:30 a.m. at the El Adobe Restaurant, 31891 Camino Capistrano in San Juan Capistrano. This program is presented by Orange County SCORE "Counselors to America's Small Business" and sponsored by Washington Mutual Bank. It is an educational opportunity to learn from other successful women in business and will allow women to

- share ideas, information and advice
- display products and services
- learn about SCORE and SBA programs and services, including loan programs and other sources of financing, and
- keep current on matters relevant to small business owners.

"This breakfast series has been designed for the attendees to leverage SCORE's core competency as a network of business knowledge and experience" said Bill Morland, Chapter Chairman. "It will also be used to showcase SCORE client successes and provide a blend of information and inspiration".

Sue Parks, the featured guest and founder and CEO of WalkStyles ([www.walkstyles.com](http://www.walkstyles.com)) will share her experience in creating a national brand for her products and services. WalkStyles products are sold at Nordstroms and other stores all over the country and have been featured in periodicals such as Fitness, Family Circle, Business Week, Shape and the Wall Street Journal.

The cost for the breakfast is \$25.00 with pre-registration and \$30.00 at the door. For exhibit table registration, add \$25.00. Seating is limited so reserve your space today. Visit the SCORE website at [www.score114.org](http://www.score114.org) or contact SCORE at [wib@score114.org](mailto:wib@score114.org).

All SCORE programs and services are extended to the public on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested two weeks in advance. Contact the U.S. Small Business Administration at (714) 560-7455.

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